

THAMESMEAD

PROJECT TYPE **HOUSING STRATEGY**

DATES **2013**

CLIENT **GALLIONS HOUSING ASSOCIATION**



The Moorings is the name of the northernmost part of Thamesmead, the last phase of an ambitious housing project advanced by the GLC as a slum-clearing measure from the 1960s.

Under the heading "From Street to Doorstep," Gallions Housing Association and the Architecture Foundation launched an architecture competition to identify creative solutions to these challenges.

JKA were successful in a competitive bid to run a series of workshops and develop a pilot strategy in partnership with the Architecture Foundation for Gallions Housing Association, focusing on the Moorings in London's Thamesmead estate.

JKA worked with residents on a four-tiered strategy to encourage customization of house facades by residents, improved wayfinding to communal areas and in-fill development to improve overlooking of public space. We are hoping that a project centred around the principle of gradual change will bring lasting and sustainable improvements that are well-embedded in the local community.

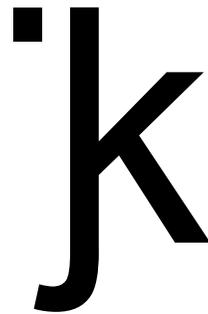
The aim of our project was to celebrate the very specific identity of the Moorings, which came across in our conversations and workshops with residents and schoolchildren. This is done by encouraging residents to contribute to a unique customisation process which will hopefully continue over many years to come.



Alongside refurbishment to existing buildings, in-fill developments can assign ownership to dingy and under-used spaces improving natural surveillance, increasing comings and goings and augmenting housing capacity. Our proposals aim to help to add architectural distinction and identity to an otherwise uniform neighbourhood.

Our design focuses on careful and gradual change. We think that this is a more sustainable approach to urbanism which can empower local communities to contribute towards the shaping of their city.





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